



# Clover Creek Brick featured on THE HOT 50 list!

2200 Old Stephenson Road Cloverport, Kentucky 40111

270.788.3535

www.clovercreekbrick.com

Green Builder is a nationally recognized publication that is issued to every member of the National Home Builders Association. Every Year Green Builder releases "The Hot 50" list, showcasing the top cutting edge green products. This years issue includes the green products manufactured by Clover Creek Brick Co.



# GREEN BUILDING PRACTICES



Our third annual list of green products that grabbed our attention offers sure-bet ideas for your new homes.

If you're a green builder, you know that the green benefits of a more sustainable, healthier, and energy-efficient home will appeal to a growing segment of home buyers. You may also know that busy, discerning green builders in whose market builders will position themselves in the coming months and years a big part of the benefits to green-built homes come in the products and technologies you choose. With that in mind, here's a peek at our product department's most promising selection of green building products. We made through regional stock locations and user-friendly websites to "physical" safety data sheets and third-party certifications. We find ourselves asking questions and under the cover you ask such as, why is this product called "green"? Often, the

answers are more green than green. The result is, green building needs and their suppliers like "Green Built" to companies offering their products are LEED certified using buildings and in particular those in commercial or public use in starting marketing messages.

As here we want to help you. Don't be fooled by the appearance. Green logos and promises of the well-known products are awarded builders the same direct you from the lack of having specific information about green product claims.

Also look beyond the words and images designed to convey messages of better or product benefits. Some of these products may indeed be very healthy, but some may not be so much.

Our focus is on products that help to create an energy-efficient home and contribute to healthy indoor air quality because there are too few choices here to list.

Products that don't meet these criteria aren't on the list, and products that meet green building energy and other (or reducing the negative) get listed. But ultimately, all of the green products and technologies come together to produce a green-built home under the direction of you, the builder, and that gets a standing ovation.

The following pages offer a snapshot of what is available to help you pick up the most sustainable home from today's and the tomorrow—will be.

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### BUILDING ENVELOPE

Quality building techniques and proper air sealing result in high energy efficiency, improved indoor air quality, and a reduction in utility bills for every homeowner. Smart builders can also save on shipping costs to their job sites by ordering bulk quantities of materials, which is especially important in residential applications.

**10** **Asphalt Roof Systems**—Asphalt roof systems are a popular choice for residential applications. They are available in a variety of colors and finishes. They are also available in a variety of thicknesses. They are also available in a variety of grades. They are also available in a variety of weights. They are also available in a variety of sizes. They are also available in a variety of shapes. They are also available in a variety of colors. They are also available in a variety of finishes. They are also available in a variety of textures. They are also available in a variety of patterns. They are also available in a variety of designs. They are also available in a variety of styles. They are also available in a variety of brands. They are also available in a variety of models. They are also available in a variety of series. They are also available in a variety of lines. They are also available in a variety of families. They are also available in a variety of groups. They are also available in a variety of categories. They are also available in a variety of classes. They are also available in a variety of divisions. They are also available in a variety of departments. They are also available in a variety of divisions. They are also available in a variety of departments. They are also available in a variety of divisions. They are also available in a variety of departments.

**11** **Coatings/Finishes**—Coatings and finishes are an important part of any building project. They are available in a variety of colors and finishes. They are also available in a variety of textures. They are also available in a variety of patterns. They are also available in a variety of designs. They are also available in a variety of styles. They are also available in a variety of brands. They are also available in a variety of models. They are also available in a variety of series. They are also available in a variety of lines. They are also available in a variety of families. They are also available in a variety of groups. They are also available in a variety of categories. They are also available in a variety of classes. They are also available in a variety of divisions. They are also available in a variety of departments. They are also available in a variety of divisions. They are also available in a variety of departments. They are also available in a variety of divisions. They are also available in a variety of departments.

**12** **Doors/Windows**—Doors and windows are an important part of any building project. They are available in a variety of colors and finishes. They are also available in a variety of textures. They are also available in a variety of patterns. They are also available in a variety of designs. They are also available in a variety of styles. They are also available in a variety of brands. They are also available in a variety of models. They are also available in a variety of series. They are also available in a variety of lines. They are also available in a variety of families. They are also available in a variety of groups. They are also available in a variety of categories. They are also available in a variety of classes. They are also available in a variety of divisions. They are also available in a variety of departments. They are also available in a variety of divisions. They are also available in a variety of departments. They are also available in a variety of divisions. They are also available in a variety of departments.



**12** Clover Creek Brick's Tumbled Thin Brick modular line of thin bricks have a face size of 2 1/4" X 7 1/2" X 1 1/2" and can be used for interior and exterior applications. They are available in six finishes. The lighter weight product has a lower embodied energy than standard brick—it requires less shale to produce, less energy to fire, and costs less to transport. The company reports that their product saves 234,900,000 BTUs over standard brick production for a 3,000+ square-foot home installation. 270.788.3535  
[www.clovercreekbrickcompany.com](http://www.clovercreekbrickcompany.com)

Clover Creek Brick Co. is the ONLY brick manufacturer to make the prestigious list! Clover Creek fits right in among the highly touted companies honored by Green Builder's inclusion. Riding high at #12, it is clear that if green building practices are what you are looking for in a brick company, there is only one place to go, Clover Creek!