



Moe's

Client

Moe's
(subsidiary of Focus Brands, Inc.)
www.moes.com

Location

USA

Project Type

Restaurant Franchise

Product

Floor Tile - Formation Carbon 12"x24"
Tecnico Onix 4"x12" Cove Base
Obidos 8"x8", 4"x8" Cove Base, 1"x4" In/
Out Corners
Ceramic Wall Tile - Lively Dark Teal
Glossy 8"x24"
Terra Triangle Decor 8"x8"
Formation Mist 12"x24"
Schluter Dilex 8"
Setting Materials - Grout, Mortar

Challenge

Moe's was procuring tile from one regional distributor based in Atlanta, GA, which charged freight on each order. Additionally, the supplier experienced trouble keeping up with their aggressive expansion to build 100+ units per year on a national basis.

Solution

Creative Materials offered Moe's a nationwide delivered pricing program which (1) lowered product cost per store by over \$2,000; and (2) dramatically lowered freight costs. The annualized savings for Moe's by switching to Creative Materials' National Tile Supply Program for the first design supplied was in excess of \$200,000 per year.

Moe's most recently chose to continue to use Creative Materials as their consolidated tile supply program supplier for their latest redesign. Creative Materials provided sourcing services to help select an aesthetically pleasing product at the right price point. Moe's account management team at Creative will manage inventory and execute to 2-3 day lead times as Moe's rolls out the new design.

Your brand

Visit creativematerialscorp.com or call **800.207.2967**. Creative Materials will help you implement a consolidated national tile supply program.

"The annualized savings for Moe's by switching to Creative Materials' National Tile Supply Program for the first design supplied was in excess of \$200,000 per year."

- Craig Lansley,
Director of Client Services,
Creative Materials Corporation

