creative materials corporation BEIGE

INITIATIVE

INITIATIVE COMBINES A
CONCRETE BACKGROUND WITH
A SUBLTLE TRAVERTINE VEIN.
CONCRETE IS OFTEN CONSIDERED
FOR MINIMALISM AND THIS
COLLECTION IS A GENUINE
OPTION FOR THAT AESTHETIC.



INITIATIVE

PORCELAIN TILE

SIZES

12"x24"

FINISH

MATTE

THICKNESS

SMM

LEAD TIME + LOCATION

1-2 WEEKS | USA

RECYCLED CONTENT

40% PRE-CONSUMER

TECHNICAL DATA

Specification Reference	Test Method	Test Result
BREAKING STRENGTH	ASTM C648	≥400lbF
WATER ABSORPTION	ASTM C373	≤0.5%
PEI	ASTM C1027	IV
DCOF	ANSI A137.1	≥0.42



**All technical data was supplied by the manufacturer and is being provided by CMC for informational purposes only. Exact test results should be requested from your CMC contact.







