ILLUSION AURA

Sustainability Information

This product is considered "LEED-friendly" because it has components that can contribute to credit points in accordance with the LEED V4.1 rating system.

Please keep in mind, however, that tile is made of naturally occurring materials and is an inherently healthy choice for green building practices, regardless of the components listed above. In fact, the U.S. Green Building Council (USGBC), with regard to LEED credit for tile, states: Mineral-based finish flooring products such as tile, masonry, terrazzo, and cut stone without integral organic-based coatings and sealants and unfinished/untreated solid wood flooring qualify for credit without any IAQ testing requirements. As such, the vast majority of our tile products could be suitable for your LEED project, and almost all are suitable for general green building practices.



Leadership in Energy and Environmental Design (LEED) Friendly refers to products, materials, practices, or design strategies that align well with the criteria, which is one of the most widely used green building certification programs worldwide. Products noted can help to earn points across various categories like energy efficiency, water conservation, material sustainability, and indoor environmental quality. It's a term often used in the building industry to denote alignment with green building practices as defined by LEED standards.



Mindful Materials (mM) is a database and platform aimed at increasing transparency in the building materials industry by providing easy access to information on the human health and environmental impacts of products. It serves as a resource for architects, designers, and building professionals, aiding them in making informed and sustainable material choices; with a focus on sustainability and health.



The Declare Label - Red List Free Declare Label, is a transparency tool and eco-label in the building industry. It focuses on promoting the use of materials that are free from harmful chemicals and toxins. Products that achieve "Red List Free" status do not contain any of the chemicals or elements listed on the International Living Future Institute's (ILFI) Red List. These include items, such as asbestos, known to pose serious health risks.





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GreenGuard Certification is a globally recognized product certification program that ensures that products meet stringent chemical emissions standards, contributing to the creation of healthier indoor environments. It's particularly relevant in industries like building materials. It is a mark of assurance that a product has met some of the world's most rigorous standards for low emissions of VOCs and other pollutants, contributing to the creation of healthier indoor environments.





