

# Broadstone Centennial

Case Study | Multi-family

**creative  
materials  
corporation**



## Location

Nashville, TN

## Project Type

Multi-family

## Area Supplied

Unit Bath Floors, Shower Walls,  
Backsplashes

## Products | 62,000+SF

Expedition  
Brixton  
Porcelart  
Omni, Omni Mosaics

## Developer

Alliance Residential Company

## Tile Installer

Real Floors Commercial

## BROADSTONE CENTENNIAL

If you haven't yet heard of Nashville's oneCITY, you will. The concept lays out a sprawling community where people thrive; living their best lives in a mindful way through work, play, socialization, community action, activity, health...you get the idea. Retail, restaurants, green space, and work places designed to promote a healthier, active, engaging, bolder way of life. Among the surroundings of this innovative landscape lies Broadstone Centennial-multiunit living in the oneCITY community.

## CHALLENGE | BUDGET & TIGHT SCHEDULE

Early during the budget phase of the Broadstone Centennial projects, concerns arose. Future Broadstone Centennial residents' sophisticated, connected lifestyle demanded modern design and functional savvy throughout living spaces, yet the budget for surface materials could not be sky-high. Real Floors Commercial (tile installer) worked on a tight installation schedule and expressed concerns about meeting grand opening dates.

## SOLUTION | TEAMS THAT PARTNER FOR THE WIN!

Creative Materials' design and sourcing team worked directly with Alliance Residential (developer) to find surface solutions that maintained original design intent and stayed within the established budget. The Creative Materials' contractor relations team frequently communicated with the installer, supplying material on time - to the delight of all parties involved.

## RESULT | NEXT-LEVEL LIVING

The end result is another vibrant Broadstone mixed-use development project. On your next visit to Nashville, be sure to check out oneCITY and Broadstone Centennial for a closer look at this truly innovative community.

**"Broadstone Centennial highlights how partnerships between the projects' developers, designers, installers, and Creative Materials' teams work closely together for holistic success."**

**~ Brian Kile,  
Director, Contractor Relations  
Creative Materials Corporation**