

Fallyn

Case Study | Multi-Family

creative
materials
corporation



Location

Nashville, TN

Project Type

Multi-Family

Areas Supplied

Amenity areas
Unit Bathrooms
Unit Backsplashes

Products | 80,000+ SF

Tune, Ageless, Catalonia,
Omni, Slide, Ceppe Di Gre,
Rensselaer, Chroma, Pietra,
Serena, Scandinavian,
Tangle, Buisness

Developer

Greystar Real Estate
Partners

Tile Installer

Sanders Hyland Corporation

General Contractor

JE Dunn Construction

Design Firm

R2L: Architects

CHALLENGE | ORIGINAL DESIGN OVER BUDGET

R2L reached out to the Creative Materials' Design Services team when this mixed-use project went to bid and was discovered over budget. Compromising the original design intent of the residential building was not optimal - all 26 stories of it.

SOLUTION | EXTENSIVE TILE OPTIONS

The Design Services team got right to work. Partnering with many of the finest manufacturers in the world, they tapped into products that not only satisfied the design intent but maintained the functionality of each space. Patterns, including geometric designs, and mosaics, are only a few of the several tile aesthetics they sourced for this exciting project. Most importantly, the tiles were all lower cost solutions than originally specified. Additionally, Creative Materials consolidated the 13 (yes, thirteen!) products into unit packages to deliver comprehensively.

RESULT | OVER-DELIVERING EXCELLENCE

Consolidating shipments from various manufacturers to one jobsite presents no problem for the Creative Materials' team. They truly shine when it comes to the coordination and logistical composition for projects like Fallyn.

"The Fallyn project allowed us to tap into one of the best things about Creative Materials; partnerships with some of the finest tile manufacturers from within the US and around the globe."

~ Erin DeMuth, Senior Design Services Consultant, Creative Materials Corporation