



**Location**  
Atlanta, GA

**Project Type**  
Multi-Family

**Products | 44,000+ SF**  
Backdrop, Bateau,  
Beckoning, Brickworld,  
Bricolage, Brixton,  
Effervescent, Galvanized,  
Maioica, Plywood, Soul,  
Tangle

**Developer**  
Toll Brothers

**Design Firm**  
Bergmeyer

**General Contractor**  
Balfour Beatty

Just a few blocks from Atlanta's Miller Union, Stockyards Project, and Painted Duck is the 325,000 SF Osprey mixed-use development project. With a thirteen-story tower (built using the Prescient modular construction technology), two five-story buildings, and a seven-story, 540-car parking garage, the Osprey is one of many new-builds in Atlanta's popular West Mid-Town area. The Osprey offers 30,000 square feet of interior service and retail space in addition to amenities including an exterior pool, fitness-on-demand studio, a sky lounge with a community bar, co-working space and a dog park. With a total of 319 residential units, the top two floors feature luxury penthouse units with private outdoor living areas.

Creative Materials' Architectural Sales Consultant (ASC) was excited to work with Bergmeyer in Boston, MA on this large project. During the initial concept phase for the interiors, the designer sent Creative Materials' Design Services & Product Sourcing team a mood board. The team then sourced corresponding flooring options, helping to visualize and solidify the designer's concept.

Upon completing product selections, Creative Materials' ASC and Quality Assurance and Technical Team Lead assisted the designer with specification review and consultation, ultimately providing a written specification for the large format 30"x30" & 30"x60" floor tiles to be installed in the lobby.

Creative Materials maintained close contact with all parties throughout the entire post-specification process. Because the designer chose to consolidate most tile selections through Creative Materials, the Client Services team strategically sequenced supply as the tile installer, George F. Richardson, Inc., needed it.

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**- Erin DeMuth, Senior Design Services Consultant, Creative Materials Corporation**



Several months after completion of Osprey, Creative Materials' Client Services team received an urgent order for additional material. Already familiar with the project, the team assessed that this material was needed for a mock-up apartment located at the sales center down the street. The team understood the importance of this order, expediting the material for the client so they could get their sales center up and running smoothly and quickly.

The Osprey now invites potential tenants to: "Reset your standard at Osprey, a cultured yet down-to-earth residence delivering unequaled amenities and striking interiors that are expertly designed down to the details. Set in the heart of West Midtown, you're just a stroll away from Atlanta's most intriguing art galleries and outstanding bars and restaurants. Your home at Osprey brings a fresh sophistication to city living." Sounds like an incredible place to live!

