

Embassy Suites by Hilton

Case Study | Hospitality

**creative
materials
corporation**



Embassy Suites | Kapolei, HI

Kapolei, HI has recently become a "hotspot" for new hotels as affordable hotel options in the area were previously few and far between, and demand for them has been on the rise. According to ABC's KITV 4 Island News, The Hampton Inn and Suites in Kapolei reached close to 100% occupancy every week since its opening in 2016.

The Embassy Suites in Kapolei, HI is one such new hotel which opened in October 2017 to meet the increasing demand. Owner Kapolei Hotel Partners, used furniture, fixtures, and equipment (FF&E) firm, Hospitality Furnishings & Design (HFD), for design and procurement. HFD focuses on the hospitality market and has worked on more than 50 Hilton projects.

CHALLENGE

While Kapolei is beautiful to visit, it is also a logistical challenge from a large commercial building materials supply perspective. The island simply does not have 70,000SF of 20 different tile products from seven factories across the globe sitting in a warehouse. Unfortunately, that's precisely what was needed to supply this project. Additionally, not just any tile would do. HFD had a specific "beachy-modern" theme in mind and one tile collection in particular was critical to the design.

SOLUTION

Creative Materials to the rescue! Creative Materials is a tile supplier offering access to 50+ tile manufacturers through a single point of contact. The team handles consolidation of tile and setting materials on large commercial projects such as these as part of standard operating procedure and eliminates headaches for owners, design firms, and contractors alike by coordinating all logistics.

Location

Kapolei, HI

Project Type

Hospitality

Area Supplied

Unit Bath Floors, Shower Walls, Backsplashes

Products | 70,000 SF

Cities
Artwork
Xtreme
Transition
Feel
Marquette
Cosmopolitan Glass

Design Firm

Furnishings & Design

"The Creative Materials team worked through laying out the Transition and Artwork products which was especially complex since the tile was from two different manufacturers, and required expertise to be made compatible. The team also provided consultation on selecting tile for all other areas of the hotel."

- Scott Bocketti, Director of
Product Management
Creative Materials
Corproation