# REVERSE INSTALLATION INSTRUCTIONS

## Information

Reverse is a modular porcelain system made up of two complementary pieces.

- Frame: A square shaped piece measuring 9"x9"x11.5mm with a central opening.
- Inset: A solid piece measuring 5"x5"x13mm, designed to be installed inside the Frame or independently.

Both pieces are made of extruded porcelain stoneware, a high-performance material with excellent mechanical strength and low water absorption, ideal for both indoor and outdoor use. The product is glazed on all sides except for the back, ensuring a flawless aesthetic finish even when the Frame is installed alone, leaving the central opening empty to reveal the paint or wall finish behind it.

# Surface Preparation

Before installation, the substrate must be:

- Clean, sound, dry, and free of dust, grease, or any construction residues.
- Leveled, with a maximum tolerance of 1/16" per linear yard (approximately ±2 mm per meter).
- In case of irregularities, apply a suitable leveling mortar before starting the installation.

# Adhesive Selection

Due to the extruded porcelain nature of the material and its low porosity, it is recommended to use an improved cement-based adhesive type C2TES1 (according to UNE-EN 138002), which provides:

- Excellent adhesion on low-absorption surfaces.
- Reduced slip and extended open time.
- Good deformability and thermal resistance.

# Installation Process

#### **Adhesive Application**

- 1. Spread the adhesive onto the substrate using a notched trowel (1/4"-3/8").
- 2. For smaller formats or combined installations (Frame + Inset), the double-bonding technique is recommended (apply adhesive both on the wall and on the back of the tile).
- 3. Press the tile gently, applying slight back-and-forth movements to eliminate air pockets and ensure even adhesion.

#### Combined Application | Option 1

- 1. First, install the Frame, and once it is properly set, insert the Inset piece into the central opening.
- 2. Maintain a minimum joint width of 1/16" (~2 mm,) between pieces and adjacent tiles.
- 3. Align the joints carefully to ensure a continuous and harmonious layout.

#### Frame Only Application | Option 2

- 4. In this case, the central opening remains empty, allowing the wall color or paint to show through.
- 5. To prevent adhesive from staining or covering the opening, apply the adhesive only on the back of the Frame, avoiding the inner opening and the wall area.
- 6. This ensures that the glazed inner edges of the frame remain perfectly visible, highlighting the wall color through the central space.

**Technical Tip:** For a clean and durable background color, it is recommended to use a washable paint or a moisture-resistant wall finish.

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# Final Recommendations

- Avoid direct impacts on the inner edges of the Frame.
- Do not use metal tools that may damage the glaze.
- Verify the arrangement and color combinations before final installation.
- Leave perimeter movement joints every 32 sq. ft. (≈3 m²) or according to the adhesive manufacturer's recommendations.
- For the Frame only option, ensure that the painted wall behind the opening is completely dry and free of dust before installation.

## Technical Assistance

For questions, contact us at info@creativematerialscorp.com or 800.207.2967 and a Creative Materials consultant will assist you further.